

Challenge Request Overview

About the Fellowship

The SIA Social Innovation Fellowship trains impact-driven youth interested in the intersections of social innovation & research, finance, and design. Fellows work remotely in teams across Canada to support social purpose organizations and complete training modules.

What are Challenges?

Challenges are eight week projects issued by social purpose organizations, completed by a team of 3-5 Fellows. Each Fellow will be able to commit 5 hours to working on the project each week, totalling between 120 – 200 hours of total project time.

Am I eligible to issue a Challenge?

You are eligible if:

- You are an organization with a social and/or environmental mandate. We are open to all forms of organizations (e.g. start-up, small business, co-operatives, non-profits, charities).
- You are headquartered in Canada or you have a significant amount of operations in Canada.
- You have plans to fundraise capital (philanthropy, grants venture capital, impact investing etc.) in the next 1-2 years.
- You have an interesting project that can be completed in 8 weeks.

What kinds of Challenges can we issue?

We are open to working with you on a variety of projects as long as they are within our Fellows' skillsets. We expect most of the projects to be related to:

- Market Research
- Research
- Impact Measurement
- Marketing & Communications
- Branding & Design

We are accepting **12-14 projects** that will be completed over eight weeks from October 4 – November 26, 2021.

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Who are the Fellows?

There are 52 Social Innovation Fellows from a range of backgrounds, from college and university studies to supporting family business and community initiatives. All Fellows have one thing in common: the desire to use business, design, and research as a force for good. They are living all across Canada and take part in the program remotely, from their corners of the country.

Will this cost anything?

There is no cost associated with this program.

What is my time commitment?

Approximately **10 hours** in total:

- 1 hour for a kick-off call
- 1 hour for a quarter-point check-in call
- 1 hour for a mid-point check-in call
- 1 hour for a final presentation call
- ~5 hours of flex time for phone calls, responding to emails, etc.

How do I apply to issue a Challenge?

Please fill out our Google Application Form by Sunday, September 19 at 11:59pm PT. We will be reviewing all applications between September 20 and September 22.

Timeline:

- **Sunday, September 19 by 11:59pm PT:** Challenge request deadline
- **By Thursday, September 23:** Challenge confirmation from SIA team
- **Between September 27 and October 1, 2021:** One 30 minute orientation call with all Challenge Issuers
- **October 4 – November 26, 2021:** Challenge Cycle

Questions?

Email us at hello@socialinnovationacademy.ca