



# Challenge Request Form

## Social Innovation Academy

Note that this document includes all questions that your team will be required to answer on the [Google Form](#). It is designed to make it easier for your team to collaborate on responses before you have to submit your application online. **We will only review applications submitted through the Google Form.**

### About Your Organization

Please enter information about your organization below. We require these data points for reporting to our funders and supporters.

<b>Organization name:</b>	
<b>Website URL:</b>	
<b>Your first and last name:</b>	
<b>Role within the organization:</b>	
<b>Contact email address:</b>	
<b>Contact phone number:</b>	
<p><b>Did you apply to the Investment Readiness Program? (<a href="https://irp-ppi.ca/en/">https://irp-ppi.ca/en/</a>)</b></p> <p>This information is kept confidential. The reason we ask is that IRP is a funder of our program, and we would like to keep track of how our programming may have helped IRP applicants.</p>	<input type="checkbox"/> Yes <input type="checkbox"/> No
<p><b>Are you currently raising capital?</b></p> <p>This information will be kept confidential. We are mandated to support ventures who are aiming to become investment ready. This helps us understand if we are fulfilling that mandate.</p>	<input type="checkbox"/> Yes <input type="checkbox"/> No
<p><b>Are you planning on raising capital (philanthropy, grant, venture capital, private equity etc.) in the next 1-2 years?</b></p> <p>This information will be kept confidential. We are mandated to support ventures who are aiming to become investment ready. This helps us understand if we are fulfilling that mandate.</p>	<input type="checkbox"/> Yes <input type="checkbox"/> No
<p><b>Have you been in conversation with and/or have been invested in by one of</b></p>	<input type="checkbox"/> Yes, the Calgary Social Value Fund <input type="checkbox"/> Yes, the Kingston Social Value Fund



<b>the National Social Value Funds across the country?</b>	<input type="checkbox"/> Yes, the London Social Value Fund <input type="checkbox"/> Yes, the Montreal Social Value Fund <input type="checkbox"/> Yes, the Vancouver Social Value Fund <input type="checkbox"/> No
<b>Are you (1) headquartered in Canada or (2) have the majority of your business operating in Canada?</b>	<input type="checkbox"/> Yes <input type="checkbox"/> No
<b>Which municipality are you based in?</b>	
<b>Which province or territory?</b>	
<b>Organization Type:</b> Select all that apply.	<input type="checkbox"/> Registered charity <input type="checkbox"/> Not-for-profit <input type="checkbox"/> Social enterprise <input type="checkbox"/> Co-operative <input type="checkbox"/> Mission focused for-profit <input type="checkbox"/> For-profit business <input type="checkbox"/> Impact investing Fund <input type="checkbox"/> Hybrid (CIC, 3C, CCC) <input type="checkbox"/> Other: _____
<b>Please check off the Sustainable Development Goals that apply to your organization.</b>  For internal reporting purposes. Not familiar with the SDGs? Learn more here: <a href="https://sdgs.un.org/">https://sdgs.un.org/</a>	<input type="checkbox"/> SDG 1. No Poverty <input type="checkbox"/> SDG 2. Zero Hunger <input type="checkbox"/> SDG 3. Good Health and Wellbeing <input type="checkbox"/> SDG 4. Quality Education <input type="checkbox"/> SDG 5. Gender Equality <input type="checkbox"/> SDG 6. Clean Water and Sanitation <input type="checkbox"/> SDG 7. Affordable and Clean Energy <input type="checkbox"/> SDG 8. Decent Work and Economic Work <input type="checkbox"/> SDG 9. Industry Innovation and Infrastructure <input type="checkbox"/> SDG 10. Reduced Inequalities <input type="checkbox"/> SDG 11. Sustainable Cities and Communities <input type="checkbox"/> SDG 12. Responsible Consumption and Production <input type="checkbox"/> SDG 13. Climate Action <input type="checkbox"/> SDG 14. Life Below Water <input type="checkbox"/> SDG 15. Life on Land <input type="checkbox"/> SDG 16. Peace, Justice, and Strong Institutions <input type="checkbox"/> SDG 17. Partnerships for the Goals
<b>Do you serve any of these populations?</b>  <i>For internal reporting purposes.</i>	<input type="checkbox"/> Children/youth <input type="checkbox"/> Ex-offenders <input type="checkbox"/> Homeless <input type="checkbox"/> Immigrants/refugees <input type="checkbox"/> First Nations communities (on-reserve) <input type="checkbox"/> Indigenous populations (urban/ off-reserve/non-affiliated) <input type="checkbox"/> Métis communities <input type="checkbox"/> Inuit communities <input type="checkbox"/> LGBTQIA2S+ populations <input type="checkbox"/> Official Language Minority Communities <input type="checkbox"/> Persons of low-income <input type="checkbox"/> Persons with disabilities <input type="checkbox"/> Persons with mental health and/or addiction issues <input type="checkbox"/> Rural and/or remote communities <input type="checkbox"/> Seniors <input type="checkbox"/> Visible minority populations <input type="checkbox"/> Women and girls <input type="checkbox"/> N/A – none of the above <input type="checkbox"/> Other: _____
<b>How did you hear about us?</b>	



## Self-Identified Demographic Questions

SIA has a mandate to support a diverse community of social entrepreneurs and leaders of non-profits, charities, co-ops, and funds. The data collected through this portion of the survey will allow us to understand if our services are being used to elevate and amplify the work of organizations led by people who are representative of the Canada we live in. All data will be aggregated, anonymized, and used for impact and equity, diversity, and inclusion reporting.

For every question, there is a "prefer not to answer" option.

The questions were designed in consultation with equity, diversity, and inclusion experts. We recognize that terminology is constantly evolving and not universally-agreed upon. We would appreciate any feedback you have at the end of these questions.

<p><b>What is your gender?</b></p> <p><i>Terminology was taken from <a href="#">PolicyWise</a>. We recognize that terminology is constantly evolving and not universally-agreed upon. We would appreciate any feedback you have at the end of these questions.</i></p>	<ul style="list-style-type: none"> <li><input type="checkbox"/> Agender</li> <li><input type="checkbox"/> Cisgender man (cisgender: being a person whose gender identity corresponds to the sex the person was identified as having at birth)</li> <li><input type="checkbox"/> Cisgender woman (cisgender: being a person whose gender identity corresponds to the sex the person was identified as having at birth)</li> <li><input type="checkbox"/> Gender nonconforming</li> <li><input type="checkbox"/> Genderqueer/non-binary</li> <li><input type="checkbox"/> Trans man</li> <li><input type="checkbox"/> Trans woman</li> <li><input type="checkbox"/> Two-spirit</li> <li><input type="checkbox"/> Questioning</li> <li><input type="checkbox"/> Prefer not to answer</li> <li><input type="checkbox"/> Other:</li> </ul>
<p><b>What ethnicity, or ethnicities, best describes you? Select all that apply.</b></p> <p><i>Terminology was taken from <a href="#">PolicyWise</a>. We recognize that terminology is constantly evolving and not universally-agreed upon. We would appreciate any feedback you have at the end of these questions.</i></p>	<ul style="list-style-type: none"> <li><input type="checkbox"/> Black</li> <li><input type="checkbox"/> East Asian</li> <li><input type="checkbox"/> Indigenous - First Nation</li> <li><input type="checkbox"/> Indigenous - Inuit</li> <li><input type="checkbox"/> Indigenous - Métis</li> <li><input type="checkbox"/> Latin American</li> <li><input type="checkbox"/> Multiple ethnicities</li> <li><input type="checkbox"/> Southeast Asian</li> <li><input type="checkbox"/> South Asian</li> <li><input type="checkbox"/> Pacific Islander</li> <li><input type="checkbox"/> West Asian</li> <li><input type="checkbox"/> White</li> <li><input type="checkbox"/> Prefer not to answer</li> <li><input type="checkbox"/> Other:</li> </ul>
<p><b>Do you identify as a member of the LGBTQIA2S+ community?</b></p> <p><i>LGBTQIA2S+ is an acronym that stands for Lesbian, Gay, Bisexual, Transgender, Queer and/or Questioning, Intersex, Asexual and Two-Spirit.</i></p>	<ul style="list-style-type: none"> <li><input type="checkbox"/> Yes</li> <li><input type="checkbox"/> No</li> <li><input type="checkbox"/> Prefer not to answer</li> </ul>



<p><b>Do you identify as a person with disability?</b></p> <p><i>Disability is an umbrella term that includes anyone that has a chronic health, cognitive, neurological, physical, psychological, sensory, or social disability.</i></p>	<p><input type="checkbox"/> Yes <input type="checkbox"/> No <input type="checkbox"/> Prefer not to answer</p>
<p><b>If you have any feedback on the questions or terminology above, please share it here.</b></p>	

## About Your Challenge

<p><b>I'm confirming that I understand that Challenges last 8 weeks, with 3-5 Fellows assigned to the project. Each Fellow will spend up to 5 hours per week on the project (ie. approximately 40 hours per student in total). This Challenge must be feasible within the scope of time allocated.</b></p>	<p><input type="checkbox"/> Yes, I understand.</p>										
<p><b>Project type:</b></p> <p><i>Please choose one.</i></p>	<table border="0"><tr><td><input type="checkbox"/> Market/Target Research</td><td><input type="checkbox"/> Operations</td></tr><tr><td><input type="checkbox"/> Marketing &amp; Communications</td><td><input type="checkbox"/> Impact Measurement</td></tr><tr><td><input type="checkbox"/> Business Development &amp; Sales</td><td><input type="checkbox"/> Strategy</td></tr><tr><td><input type="checkbox"/> Financial Model</td><td><input type="checkbox"/> Other: _____</td></tr><tr><td><input type="checkbox"/> Investor Relations</td><td></td></tr></table>	<input type="checkbox"/> Market/Target Research	<input type="checkbox"/> Operations	<input type="checkbox"/> Marketing & Communications	<input type="checkbox"/> Impact Measurement	<input type="checkbox"/> Business Development & Sales	<input type="checkbox"/> Strategy	<input type="checkbox"/> Financial Model	<input type="checkbox"/> Other: _____	<input type="checkbox"/> Investor Relations	
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<input type="checkbox"/> Business Development & Sales	<input type="checkbox"/> Strategy										
<input type="checkbox"/> Financial Model	<input type="checkbox"/> Other: _____										
<input type="checkbox"/> Investor Relations											
<p><b>Please describe the project you are proposing.</b> Maximum 300 words.</p> <p><i>Successful applications will showcase significant thought into and details about the project scope.</i></p>											
<p><b>Please describe why this project is needed by your organization.</b> Maximum 300 words.</p> <p><i>Successful applications will showcase significant thought into and details about the project scope.</i></p>											
<p><b>Please provide an overview of up to three deliverables you would like the team to return over the duration of the Challenge.</b></p>	<table border="1"><thead><tr><th>Deliverable title</th><th>Short description</th></tr></thead><tbody><tr><td> </td><td> </td></tr></tbody></table>	Deliverable title	Short description								
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Please follow this format: 1. Deliverable title (ex. "Research report on Customer Segment X, Y, Z); 2. Short description (ex. "A research report that outlines the psychographics, demographics, and preferred communication channels of customer segments X, Y, Z").	<i>Example:</i> <i>Research report on Customer Segment X, Y, Z</i>	<i>A research report that outlines the psychographics, demographics, and preferred communication channels of customer segments X, Y, Z.</i>
<b>I would prefer the following meeting/update frequency:</b>	<input type="checkbox"/> Weekly <input type="checkbox"/> Once every two weeks	